

CANADA'S NATIONAL MAGAZINE

# MACLEAN'S

August 15, 1947

Ten Cents





## A NEW WEAPON?

**N**o, what you see above are toothbrush heads a specialty of our Minnesota & North Dakota.

Notice how jagged the ends are.

The heads of a Prophy-Lac Proton Brush are jagged. They're jagged because at the ends the teeth are broken into small pieces. (See photo just to right of right.)

Prophy-Lac Proton is the only toothbrush that has the same Proton formula repeatedly designed to be gentle to your gums.

Many millionaires use this toothbrush daily. Why? You should use your toothbrush and only a toothbrush that has the same Proton formula as well. Prophy-Lac Proton is a real end toothbrush in every best program. It keeps teeth clean, and it protects beautiful, gentle enamel.

one of the pieces to on the first day you use it. In three days of continuous use, the toothbrush will be gentle to your gums.



*Be Good to your GUMS... use a*  
**PRO-PHY-LAC-TIC PROTON TOOTH BRUSH**

never about passage... and to give your gums the benefit of gentle round and to sides.

Prophy-Lac Proton Toothbrushes are available with the famous end teeth which makes it easier to use. In addition, it gives better back teeth, on the front, and rounded style preferred by many dentists.

In other type you get Proton... are more for the latest grade of dentists. Prophy-Lac Proton, giving of the toothbrush in great use than in other sets and you get a 12-month guarantee.

Remember, there Prophy-Lac Proton... who can buy which toothbrush. Prophy-Lac Proton (Co. - Minneapolis) Ltd., Toronto, Ontario.

### WINE BIG VALUE IN A LOW-PRICED TOOTH BRUSH

There is a big difference between a toothbrush with a brush of soft enamel. The Prophy-Lac Proton is a real difference. Prophy-Lac Proton is a real toothbrush that has the same Proton formula as well. Prophy-Lac Proton is a real end toothbrush in every best program. It keeps teeth clean, and it protects beautiful, gentle enamel.

## BIG-CAR QUALITY AT LOW COST



## THE NEWEST CHEVROLET

**brings you the finest combination of  
beauty, performance and economy  
in the entire low-price field**



A PRODUCT OF GENERAL MOTORS





























**A good breakfast helps prevent mid-morning slump!**

**Beats the 11 a.m. time for lunch!**  
So you skip the time for lunch and wonder why you feel so drowsy and tired? It's not about 11 a.m. itself but the very moment after breakfast your body has a little slump. It's not about 11 a.m. itself but the very moment after breakfast your body has a little slump. It's not about 11 a.m. itself but the very moment after breakfast your body has a little slump.



**They're always FRESH as a RAISIN!**

**no wonder 4 out of 5 vote them first for flavour!**

**Kellogg's CORN FLAKES**

*The Original*

**MADE IN CANADA**

**the greatest name in cereals!**

**A Lantern for Nanny**

Continued from page 11

and while Gobby drank he watched Mr. Bennett's door. Every time he saw the heavy door, he had a long, thoughtful look on his face. "Nanny," he said, "I'm going to make a lantern for you. It's a long, long time ago, but I'm going to make a lantern for you. It's a long, long time ago, but I'm going to make a lantern for you."

On the night when Gobby came to the door, he saw a shadowy figure with a lantern. The figure was not a ghost, but a man. The man was not a ghost, but a man. The man was not a ghost, but a man.

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**TO MEET TODAY'S FUEL REQUIREMENTS**

**AC SPARK PLUGS**

**MADE IN CANADA**

**UNITED MOTORS SERVICE DIVISION OF GENERAL MOTORS PRODUCTS OF CANADA, LIMITED**

Today's AC's accommodate a wider range of engine operating conditions and temperatures, and fuel variations, than has ever been possible before.

AC designs now have the latest factory recommendations for plugs for all engines. These insure extra starting, longer life, better fuel economy and greater reliability.

Where annual operating conditions prevent the factory-recommended plug from giving full satisfaction, the complete "Hot Range" in each spark plug size (as indicated in the dimensions chart) provides the solution.

Check with your AC dealer. Be sure that your plugs are the factory-recommended "Hot Range" type, and you will enjoy a new and greater spark plug satisfaction.

































# When **MINUTES** Count



4205 Tests\* Proved

## Old Dutch Cleanser **FASTEST-EASIEST** of ALL leading cleansers



"Ho... hum! What a swell friend Old Dutch is going to be tonight! Just two spoonfuls in the dishwasher and these glasses and dishes'll sparkle!

Those greasy pans? They're not so much! 'Cause Old Dutch dissolves grease... fast. Yes, and that Seismotile in Old Dutch... now there's the stuff for getting rid of dirt

and stains. That's Old Dutch for you... a friend in need. Sure-fire for faster, easier cleaning when your cleaning minutes count!

So ladies, remember my little hint on dishwashing. And try Old Dutch Cleanser yourself. See how many minutes, how much rubbing you save on soiled, greasy pans and dishes... your sink, tub, and washbowl!

P. S. Louise says to notice how easy Old Dutch Cleanser is on the hands."

Listen to NICK CARTER  
Every Sunday on Mutual  
See paper for time and station

\* Cleansers widely known in the U.S. and Canada were tested on soiled, greasy surfaces. And Old Dutch cleaned fastest, easiest of all

Made in Canada



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Co., Inc.